



Business Trade Investment Board

Cook Islands

Te Karere Ora- BTIB Newsletter February 2021

Kia Orana & Happy New Year!

Welcome to BTIB's online Newsletter for February 2021. We have some very exciting news this month.

1. Information Trade Portal
2. Youth In Business 2.0 Workshop
3. New Te Makete Stories
4. You Can Do It!
5. New Staff member joins BTIB
6. Supporting Cancer Day

We hope you enjoy reading our Newsletters and if you have any feedback please let us know.

Information TRADE PORTAL

Kia Orana! BTIB would like to introduce under Foreign Enterprise, the Trade Information Portal. It is to help foreign investors process their Foreign Investment applications faster. A step-by-step guide which has been added to the BTIB website to make things easier for foreigners. In addition to the process, the Trade information Portal also contains a list of Legislations that are applicable to Foreign Investment.

<http://bit.ly/FITradePortal>

TRADE PROCEDURES MADE TRANSPARENT

Search by **Trading across borders** Register a business

Trade in goods

Products

Entry / Exit Port

Search

PACER PLUS

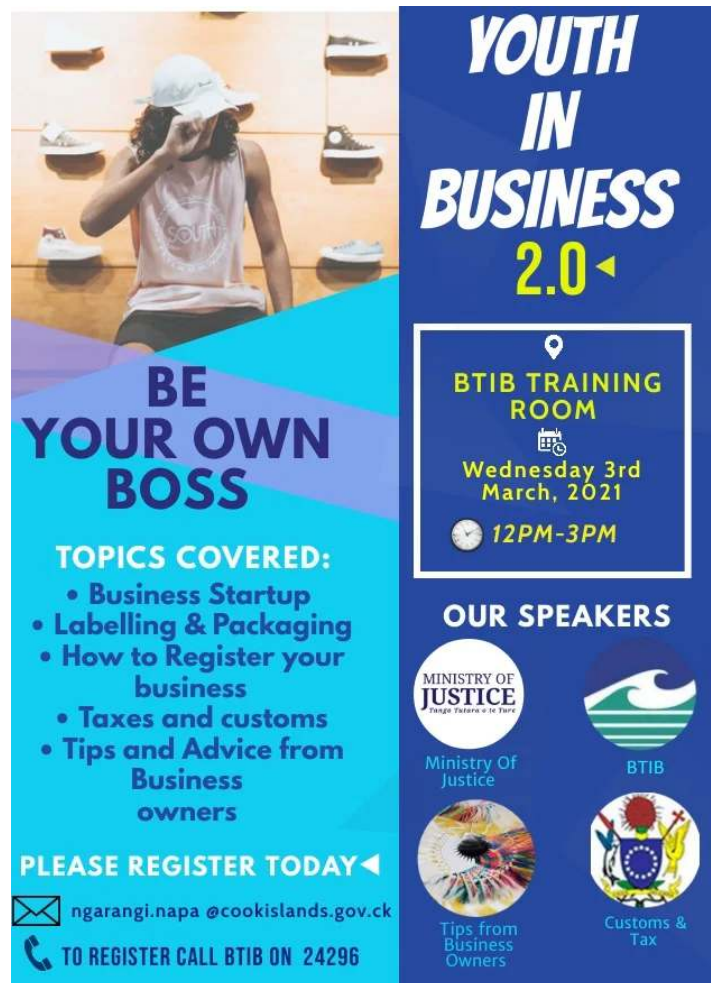
TRADE STATISTICS

MINISTRY OF FINANCE AND
ECONOMIC MANAGEMENT

EXPORT GUIDE; GENDER AND TRADE

Youth in Business 2.0 - Register Today!

Register Today with BTIB. It's not too late to register.



BE YOUR OWN BOSS

TOPICS COVERED:

- Business Startup
- Labelling & Packaging
- How to Register your business
- Taxes and customs
- Tips and Advice from Business owners

PLEASE REGISTER TODAY

✉ ngarangi.napa@cookislands.gov.ck

☎ TO REGISTER CALL BTIB ON 24296

YOUTH IN BUSINESS 2.0

BTIB TRAINING ROOM

Wednesday 3rd March, 2021

12PM-3PM

OUR SPEAKERS

- MINISTRY OF JUSTICE
Ministry Of Justice
- BTIB
- Tips from Business Owners
- Customs & Tax

TE MAKETE STORIES

Cotton Flower

Introducing a new local business



venture COTTON FLOWER owned by Marsela. She is very talented and brings a new twist to fashionable crochet. Click [here](#) for Cotton Flowers story.



IneMoana

Becoming your own boss and striving for success is the main motivation behind IneMoana. "Its all about staying focused & constantly reminding yourself about why you are in business," says T J Varu owner of IneMoana.

Click [here](#) for her full story.

YOU CAN DO IT



Introducing You Can Do It team members Nancy, Tearuru & Chiavanni. A newly established business that has been working hard to deliver cashbook solutions made easy for small to medium size businesses and is already helping a number of locals here in the Cook Islands. These three business women

are providing a service for businesses to stay on top of their accounts and become tax compliant. This is not an easy thing to do in business and is a challenge to many businesses – accounting and tax hurdles. Since Covid, these issues have become an issue for some, however it is important during these times to have all your accounts and taxes in order. Here's how 'You can do it' can help you. The name says it all.

By helping others, the team has created and developed a great way to help businesses via their website: www.youcandoit.co.ck. They provide free tutorial videos by locals for locals. They have also designed an easy cashbook tool to help you along, it is cloud-based, secures your data, and is able to be reviewed by the local team of accountants when you need help. They have developed a formula proof template using Smart Sheets. This is an excellent initiative and BTIB supports You Can Do It as it is another avenue for businesses to get help with their taxes and accounting services. BTIB encourages all businesses to contact the team at You Can Do It. Here's how you can contact them directly email: enquiries@youcandoit.co.ck for all your inquiries.



NEW STAFF MEMBER JOINS BTIB!



Welcome aboard James!

James Thomson has joined our BTIB team. Welcome aboard James! James brings a wealth of experience as the Trade & Pa Enuā Co-ordinator. Read more about James and get to know what he will be doing at BTIB.

Click <https://bit.ly/btibstaff>

TOGETHER, ALL OUR ACTIONS MATTER

Wear Orange to show your support!

On Thursday 4th February 2021 was "World Cancer Day" and to commemorate this day, Te Marae Ora encouraged everyone to wear **ORANGE**.

The Theme is: **'I Am and I Will'** – who are you and what will you do. 'I Am and I Will' shows us that our actions have an impact on everyone around us and when we choose to come together, we can accomplish a healthier, brighter world without cancer.



L-R: Mereani Talbot, Taa Tereapii, Cecilia Rere, Peaches Paia, Repeta Puna, Mona Taio, Ngarangi Napa, Vaite Poila & Alex Henry

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Thank You for reading our Newsletter!

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