



Business Trade Investment Board

Cook Islands

Te Karere Ora- BTIB Newsletter January 2021

Kia Orana & Happy New Year!

Welcome to BTIB's online Newsletter for January 2021. We have some exciting news this month.

- Message from the Minister of BTIB
- Youth in Business - Let's Explore Business
- New Te Makete stories
- Annual Returns
- Jumpstart January - Punanga Nui Market
- Nikao Social Centre Market - New Signage
- Success Story with Mavis Tupa

We hope you enjoy reading our Newsletters and if you have any feedback please let us know.

Message from the Minister of BTIB



Kia Orana and Happy New Year Kia Tatou Katoatoa

As Minister of BTIB, I am determined to bring to you a new beginning. A beginning that will realign the BTIB's direction for a better future for the organisation, its stakeholders and our people alike.

I would like to inform you that a Functional Review will soon be undertaken for BTIB. This review will relook at four main functions of BTIB. The first, is Governance where legislative and regulatory mandates will be reviewed and reconsidered. The second, is reviewing the role of Trade and Marketing in the organisation and how efficiency gains can be achieved better. Third is Foreign Investment where the administration and management of foreign investment will be reviewed with a view to improve its effectiveness, encourage transformative and innovating type investments. Last but not least, Business Development. I am looking forward to an agency that provides business relevant capacity development programs to support, strengthen and diversify the business sector of our country.

The Office of the Public Service Commissioner (OPSC) leads the Functional Review with Rohan Ellis as the Consultant. It is anticipated this review will start on the first week of March and continue till the end of April. I look forward to a BTIB that will lead in the achievement of greater efficiency, flexibility to changing environments and technology; a BTIB that will create an enabling environment for businesses and investments to flourish and grow.

Kia manuia tatou I teia mataiti ou

Hon. Patrick Akaiti Arioka

Youth in Business - Let's Explore Business

On the Wednesday 27th January 2021, BTIB held a Youth in Business Workshop targeted at school leavers and other young mapu's who are interested in setting up their own business.

The workshop was an eye-opener for those wanting the extra push to "be their own BOSS". The initiative came from our Business Enterprise Division who wanted to offer school leavers a chance to seek other options like BUSINESS. One attendee is interested in opening up their own clothing business and others wanted an opportunity to get more information about being in business. Maeva Brian Rongo from Kai & Co was asked to speak to the young attendees about his aspiring goals and share his experiences in their business. "It takes a lot of hard work", says Maeva. He's right, but the rewards are greater. Thanks to Byron Brown for coming along to share his business experiences as well. If you missed out on the last session, BTIB will run another workshop on the 3rd March 2021 – Youth in Business 2.0. Come along to learn more about Taxes, registering your business, packaging and labelling and more. Get some inspiration and hear other business owners talk about their experiences in business.

For those interested in part taking in this next Youth in Business Workshop 2.0, you can register today.

Email the Business Enterprise team today! Ngarangi.napa@cookislands.gov.ck or Vaite.poila@cookislands.gov.ck or call the office on 24296 for more details.



Te Makete Stories



PT GLASSWARE

Pour yourself a glass of wine in a special glass called PT Glassware hand-painted with great attention to detail created beautifully by the talented, Pare Tuati. Click [here](#) for her full story.



TIKI NUI SCENTS

It all started with a scent. Introducing new local business venture TIKI NUI scents providing a selection of handmade perfume coconut scents and oils using our natural resources. Click [here](#) for her full story.

File your Annual Returns

This is to advise our Registered Foreign Enterprises that filing of your annual returns will be due by the 30th June 2021. This is a mandatory



requirement as per Section 34 of the Development Act 1995 – 96 and Section 8 of the Development Investment Regulations 1996.

Meitaki maata for those companies who already filed their annual returns.

This is a warning to all those companies who haven't filed their annual returns to submit those as soon as possible. Failure to comply may result in your foreign enterprise registration being revoked or face prosecutions.

Should you request further information, please contact Taa Tereapii on email taaere.tereapii@cookislands.gov.ck.

Meitaki maata.

Jumpstart January - Punanga Nui Market



What is one way to get businesses back at the markets and jumpstart the year with exciting and interesting things to do at the Punanganui Markets? Jumpstart January has been a well organised initiative and it started off with a big bang in the last few weeks. The first one was held

on Saturday 15th January at the Punanga Nui market – it was a great success. If you haven't been to the markets on a Saturday, it certainly is a different buzz now.

There's free giveaways from Vendors and Sponsors, live local music and plenty of activities. It featured a Cook Islands cultural show and lots of fun things to do for the kids. Best act of the day was Ngametua Mamanu of Tumutoa Tours who wowed the audience with his fire dancing.

On Saturday the 22nd of January, Jumpstart program included the classic cars showcase. Last week, Saturday was the first-ever new initiative – a National Pet Show where locals bring their favorite furry or non-furry animal friends. There were more prizes up for grabs. It was a family fun-filled day. Not forgetting the organizers of Jumpstart, Punanganui market management team and their staff, they did a great job. They would like to thank customers, vendors & sponsors for their support throughout Jumpstart January. A Big shout out to Paul Napa for being a great MC at every jumpstart event.



BTIB Sponsors New Signage



Nikao Social Centre- BEACHSIDE MARKET

Have you seen the new signage out in Nikao? BTIB is proud to sponsor the new signage situated out the front of Nikao Social Centre supporting all of the market vendors. BTIB encourages the Cook Island community to visit Nikao vendors every Thursday from 9am-6pm to show your support.

There are food vendors and fresh produce available. Support our community!

Business Enterprise Client - Success Story



Mavis Tupa had applied for BTIB's Business Support Fund (BSF) in November last year to help support her new business venture. With the support of BTIB staff, her close family and mutual friends, Mavis had successfully and officially opened her new business, called Victoria's Office (named after her daughter). Her new business is located next to Tauae Shop in Takuvaine back road. The Business Support Fund has helped Mavis set up her business and assisted her with buying new resources to help her run her business smoothly. She already has a vast amount of clientele that are awaiting to make use of her services. If you are looking for

assistance for your land inquiries contact Mavis.

Victoria's Office services include Land Paperwork's, Family Meetings & Secretarial Services specializing in land research, family genealogies, successions, occupation rights, minutes of meetings, interim junctions, Deed of leases, Deed of Assignments & Transcripts and Stenography Services.

For anyone wanting more information you can contact Mavis on mobile: +68258897 otherwise email her on victoriasoffice@gmail.com for assistance.

BTIB ENQUIRIES

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Cook Islands

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