



Business Trade Investment Board  

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Cook Islands

## Te Karere Ora- BTIB Newsletter November 2020

Kia Orana & Welcome to BTIB's online Newsletter for November 2020. We have some exciting news this month.

- Te Makete Stories
- Be Your Own Boss
- Business Tauturu Workshop
- Mangaia - Where to go, What to do Guide
- Pacer Plus Consultations- Pa Enuā
- BTIB Maori Name Competition
- Filing of Annual Returns

We look forward to any comments you may have about our newsletter.

## Te Makete Stories

Have you visited Te Makete on our website? <https://bit.ly/temaketegolocal>.

Click [here](#) for more Te Makete Stories.

Be seen and be promoted on Te MAKETE. We can link you up to our website and Facebook page ..for FREE!

contact us today on phone 24296 or email [btib@cookislands.gov.ck](mailto:btib@cookislands.gov.ck).



### Koru Cafe Aitutaki

Koru Cafe pride themselves in delivering fresh bread baked on the premises; serve all day breakfasts, delicious lunches, and espresso coffee. Click the link below to view Koru Cafe's Menu list



### Platter + Cook Islands

This is a new BUSINESS! Introducing Platter + Cook Islands. You can hire wooden boards, cupcake stands, grazing tables and a wide range of platters. Click below for their details

<https://bit.ly/cookislandsplat...>



### Kutekute Tours Aitutaki

Want to do an amazing lagoon tour in Aitutaki? Here are some amazing packages for you to consider. Contact them today –

<http://bit.ly/kutekuteaitutaki>

## Be Your Own Boss

BE YOUR OWN  
**BOSS**

Interested in starting  
your own business

**WE CAN  
HELP YOU  
GET  
STARTED?**

Do you have a business idea but not too sure where to go or what to do? You can be your own boss! BTIB can help you get set up. Need a business plan? Sure, we can provide you with a business plan template. We put together a few steps to help you get started.

Click here: <https://bit.ly/beyourownbosswe...>

## Business Tauturu Workshop

### BUSINESS TAUTURU WORKSHOP

Small business owners who invest in training are more likely to increase revenue, obtain new skills and recognize opportunities which helps build self-esteem, and increase your



knowledge in business matters. BTIB has been instrumental in providing a number of training workshops and 1-on-1 customised training sessions to small business owners. BTIB partnered with other organisations in delivering these workshops and other business owners to make these sessions a success. They were able to deliver topics in their field providing useful

advice and equipping business owners with necessary information. Want help with Pricing and Costing your Products? Or you need help with packaging and labelling? If you would like to register for our next Business Tauturu Workshop, please email us today.

Click here for our Business Tauturu details <https://bit.ly/BETrainings>

## Mangaia Where to Go - Guide



### Here you go! A Mangaia Guide – where to go, what to do in Mangaia!

Supporting our local businesses in the Pa Enea – Mangaia. For your next staycation or visit to Mangaia, click here for businesses that are open including cafes, tours, rental hire and accommodation.

<https://app.mlsend.com/h9bf3/>

## Pacer Plus Consultations in the Pa Enea

What is Pacer Plus? It is a trade and development agreement between members of the Pacific Islands Forum. It stands for Pacific Agreement on Closer Economic Relations (PACER Plus). It's a trade agreement, covering goods, services, investment (this is where BTIB gets involved), labour, sanitary, aid and other areas. It brings to a close of nearly 10 years of negotiations between Australia, NZ and 8 of the Pacific Island Countries.

From the 17 to 20 November, BTIB participated along with Ministry of Agriculture, Customs Department, Ministry of Foreign Affairs and Ministry of Immigration in the Pacer Plus consultations to Mangaia, Mauke, Atiu and Aitutaki. This awareness and consultation program is an outcome of the Cook Islands becoming a signatory to the Pacer Plus trade agreement and the impending date of it coming into effect, which is the 14<sup>th</sup> of December 2020. The discussions held were vibrant, informative and it is fair to say, the islands received the presentations with appreciation, and gained a general understanding of the purpose and benefits of the trade agreement. This agreement has been in the

making for a decade and it is Governments desire to realize that hard work into obvious economic gains.

Those gains - via liberalized trading borders, a predictive investment environment, simplified and transparent processes - would be the ripple effects of economic growth, increased job opportunities, and increased Government revenue; that is improved livelihoods and resilient communities over the long term.

Pacer plus is but one of the vehicles towards growing and diversifying the economy. We look forward to updating everyone on how PACER Plus is progressing at the end of December.

## Name BTIB in Maori



Did you know BTIB does not have a Maori Name? No, we don't have a Maori Name! Be creative and come up with a Maori name for BTIB. If you think you can give us a Maori name, then go into the draw to win some amazing prizes.

Check out our website to get some inspiration

<https://btib.gov.ck/about-us>

## Filing of Annual Returns - Foreign Investment



This is to advise our Registered Foreign Enterprises that filing of your annual returns were due on the 30<sup>th</sup> of June 2020. This is a mandatory requirement as per Section 34 of the Development Act 1995 – 96 and Section 8 of the Development Investment Regulations 1996. Meitaki maata for those companies who have already filed their annual returns. A friendly reminder to all those companies who have not yet filed their annual returns to submit these as soon as possible. Failure to comply may result in your foreign enterprise registration being revoked or you may face prosecution. If you wish to discuss this with a Monitoring & Compliance Officer, please contact Taa Tereapii on email [taaaere.tereapii@cookislands.gov.ck](mailto:taaaere.tereapii@cookislands.gov.ck) as soon as possible. Thank you for your understanding.

## BTIB ENQUIRIES

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Cook Islands

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