



TEKAREOREORA

Business Trade Investment Board

BTIB—TEREORA COLLEGE EXPO

The Business Enterprise Division joined the rest of the Office Teams on the 12th of June, 2019 for the Careers Expo held at the National Auditorium for the High School Students of Rarotonga. This gave the Staff an opportunity to speak to the students and other agencies about the role that the Business Trade & Investment Board (“the Board”) plays towards the economy of the Cook Islands. It also allowed for a first hand encounter with the future business owners and operators of the Cook Islands. Students with different interests and different ideas approached the Booth to find out more about Business and how to get employed by the Board. It was encouraging to know that many of the students were eager to do business and become self-employed going as far as to seek advice on subjects that will strengthen their capacity to do business. Truth is doing business is like any other form of employment, it requires self-discipline, good attitude and patience. Any further studies are a bonus, especially so for Business & Economics studies. From the Business Enterprise Division we wish all the students the best of luck in their studies and would like encourage all to bring back their skills and start business in the Cook Islands.



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1991 - Monetary Board established | 1997 - Development Investment Board (DIB) established |

2007 - Business Trade Investment Board (BTIB) established from the merger of the DIB and Small Business Enterprise Centre



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HAWAII CULTURAL CENTRE

The Cook Islands National Arts Theatre Group have arrived safely in Hawaii, where the group will perform at the Polynesian Cultural Centre from June 17th to July 20th 2019. The group consists of 20 members, with 10 dancers, 5x drummers, 1x lead female singer, 2x costume designers, 1x crafts women and not forgetting our MC and group Leader Danny Mataroa. The group has 4x 20min shows everyday from Mon - Saturday @ 1pm, 2pm, 3pm and 4pm. During the times there are no shows, there will small exhibitions held inside the Cook Islands village such as weaving, costume making, medicine making, drumming and even an information booth for the BTIB and tourism for further promotion. The team had an orientation session as part of the PCCs normal protocol, to inform and introduce the values, rules and expectations to meet while performing at PCC. The next few days, the group will be preparing and practicing to perfect their items before their first show on Monday. At the moment we are unsure if any offshore performances will be held outside of PCC to further promote our country. The group is excited to kick-start this journey on Monday, and all look forward to making our family, friends and most importantly, our ancestors proud



CATALOGUE BOOK: PRODUCTS OF THE COOK ISLANDS

The senior team at BTIB have been working closely with local photographer Alex King of Alex King Photography, to capture the Export ready products of different local Businesses. These images will be used to put together a BTIB Catalogue book.

The purpose of the Catalogue book is to provide Suppliers or Individuals with a snapshot and brief information of the different export ready products available and made in the Cook Islands. We've managed to feature a number of local businesses ranging from Jewellery, Skin Care, Clothing , Value added products and much more.

The Catalogue book is still in its developing stages with the last few touches being added to it, however we are hoping to have a final print ready in the next few weeks. In saying that, we will have copies available for purchase here at BTIB and will be promoting the Catalogue at International and Domestic Expos.

If you are interested please contact our office on phone 24296 and we will be happy to



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NEW STAFF– CLIENT SERVICE REP

Kia Orana,

We are happy to introduce the newest member to our Business and Cooperate services team, Grace Raukete. Grace is the successful applicant for the position Corporate Services Representative. Grace was previously employed by Bluesky Cook Islands as a customer champion and brings with her good skills in this area. Speaking with Grace, she believes the Business Trade and Investment Board will contribute positively to her professional and personal development through new challenges and opportunities which she is very excited for. We look forward to working closely with Grace and believe she will contribute greatly to our team.



Kia Manuia,

DIGITAL WORKSHOP

BTIB Staff attended the Digital workshop. The first day of the workshop was aimed at key note speakers giving participants a better understanding of digital technology and what that meant for them. Day two focused on web planning, marketing and internet security. The observation to be made on this day was that we were getting into the technology side of things which some people found challenging to understand the nuances.



UPCOMING EVENT

TRADE DAYS
 from **TUESDAY 30TH JULY**
 to **THURSDAY 1ST AUGUST**
THE PUNANGA NUI MARKETS
 9am to 2pm

Logos for Punanga Nui Markets and the Business Trade Investment Board Cook Islands are also present.

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